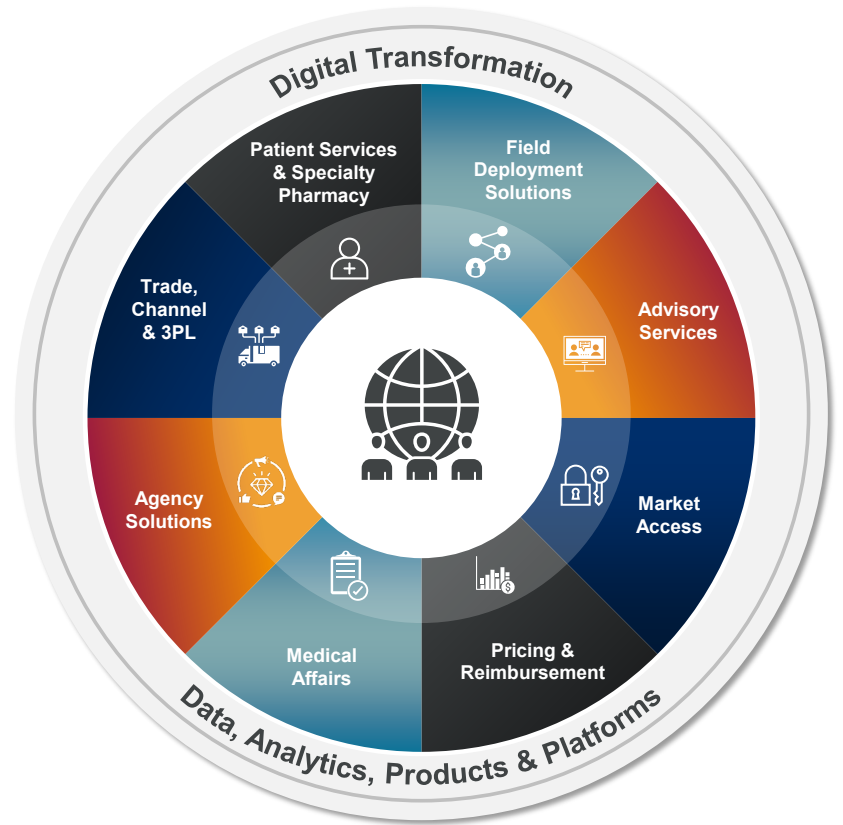


# COMMERCIALIZATION TRANSFORMED

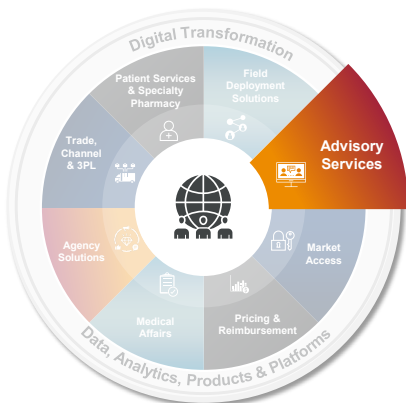
The life sciences sector has been long overdue for transformation. Fueled by increasing pressures on both established and emerging pharmaceutical companies, combined with investment market volatility, regional and regulatory complexities, and the need to improve both brand value and patient impact, **we reinvented commercialization.**

EVERSANA provides the industry's only option for fully integrated commercial services to solve any drug pricing, promotion, access, reimbursement, adherence, or product delivery challenge.

Transformed by data and digital innovation, EVERSANA activates our future-ready infrastructure and proven industry expertise to manage the complete launch and commercialization of your product portfolio or address specific program or patient needs.



**We believe unique therapies deserve unique commercial solutions.**



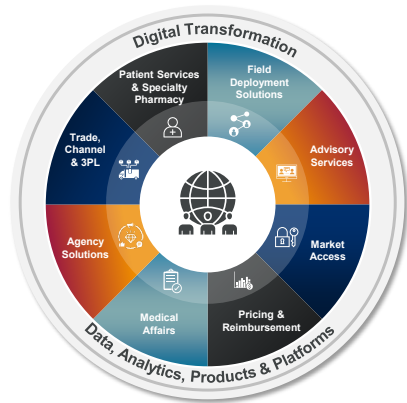
## Best-in-Class Services for Specific Needs

Every day we help clients—established or start-ups—with specific needs. Our services range from consulting to creative to field sales to co-pay programs and more.



## Integrated Solutions to Overcome Any Challenge

With nearly every service offered, we create and combine “fit for purpose” solutions to overcome any access, promotion, affordability, adherence, or product delivery challenge.



## Full-Scale Launch or Established Brand Revival

A majority of launches miss forecast, and many established brands slowly lose revenue. We reinvented the model to successfully launch products or reignite revenue for established brands.

## Integrated Commercial Services:

### Advisory Services

Management Consulting  
Regulatory Consulting  
Specialty Consulting  
Canadian Advisory Services  
Research & Insights  
Value and Evidence

### Patient Services

Access & Hub  
Affordability, Co-Pay & PAP  
Specialty Pharmacy  
In-Home Nursing & Clinical Support

### Deployment Solutions

Commercial and Clinical Representatives  
FRMs/NAMs/KAMs  
Learning & Performance Services

### Market Access Solutions

Market Access Strategy  
Market Shaping Activation Model  
Research & Insights  
RWE & HEOR

### Pricing & Revenue Management

Global Pricing/Access Data & Software  
Revenue Management Services

### Medical Affairs

Medical Affairs Strategy  
Medical Information Solutions  
Integrated Compliance Solutions  
Medical Information  
Pharmacovigilance  
Quality Assurance/Quality Management  
Systems  
Regulatory  
Medical Affairs Technology Innovation

### Agency Solutions

Full Service AOR/DAOR  
Market Access  
MedComm  
Media  
Enterprise Marketing & Cloud Platforms  
Omnichannel Orchestration

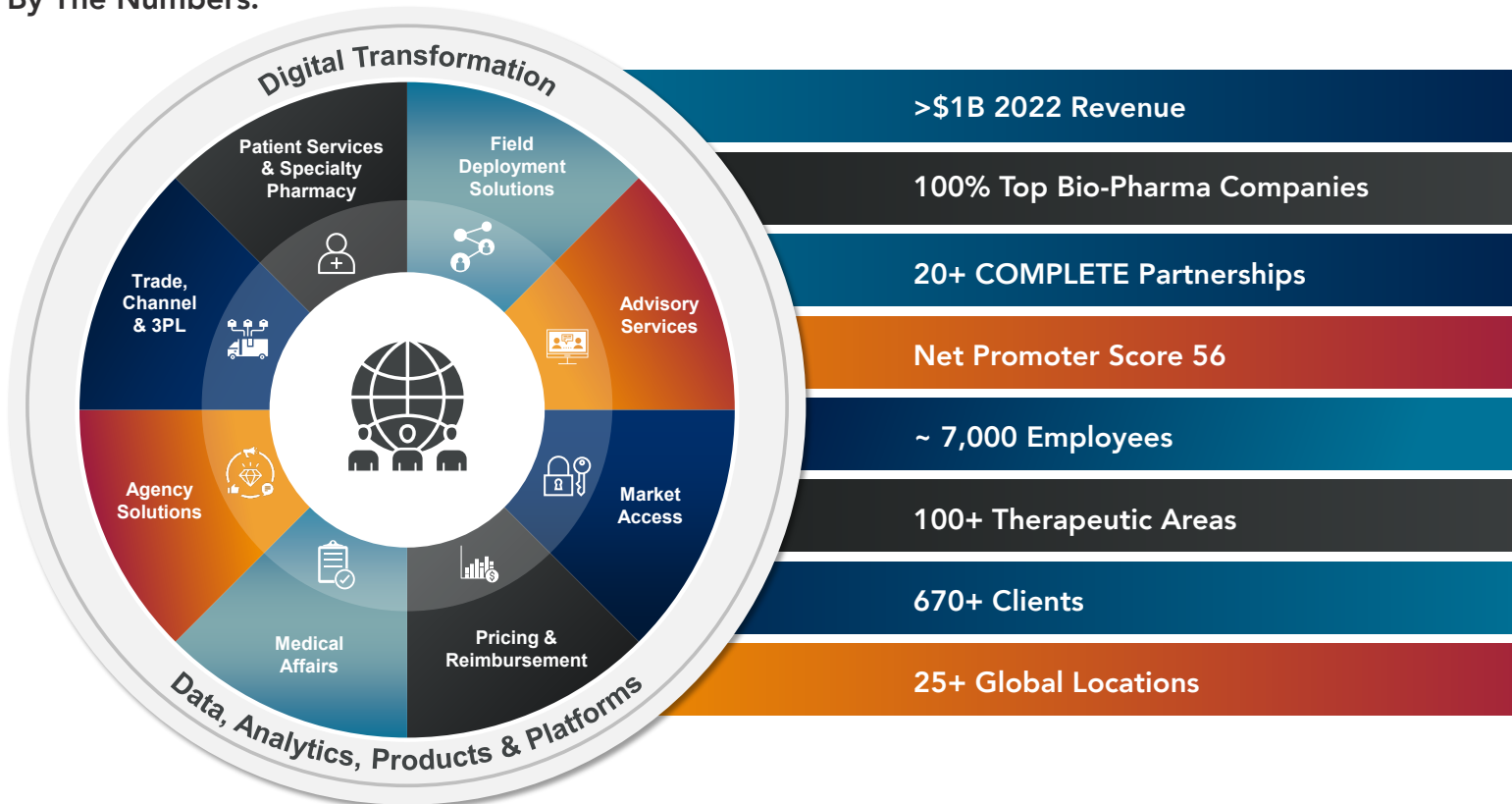
### Trade, Channel & 3PL

Global Channel Management & 3PL  
eCommerce Solutions

### Data & Analytics

Patient & Provider Targeting  
RWE & HEOR  
Commercial Analytics

## By The Numbers:



## About The Brand:

Our name helps tell our story. EVERSANA is rooted in "EVER" for ever-evolving and "SANA," the Latin word for healthy. So naturally, when the best-in-class service providers, spanning the patient experience to global channel distribution, combined into one powerful solution, we became EVERSANA.

