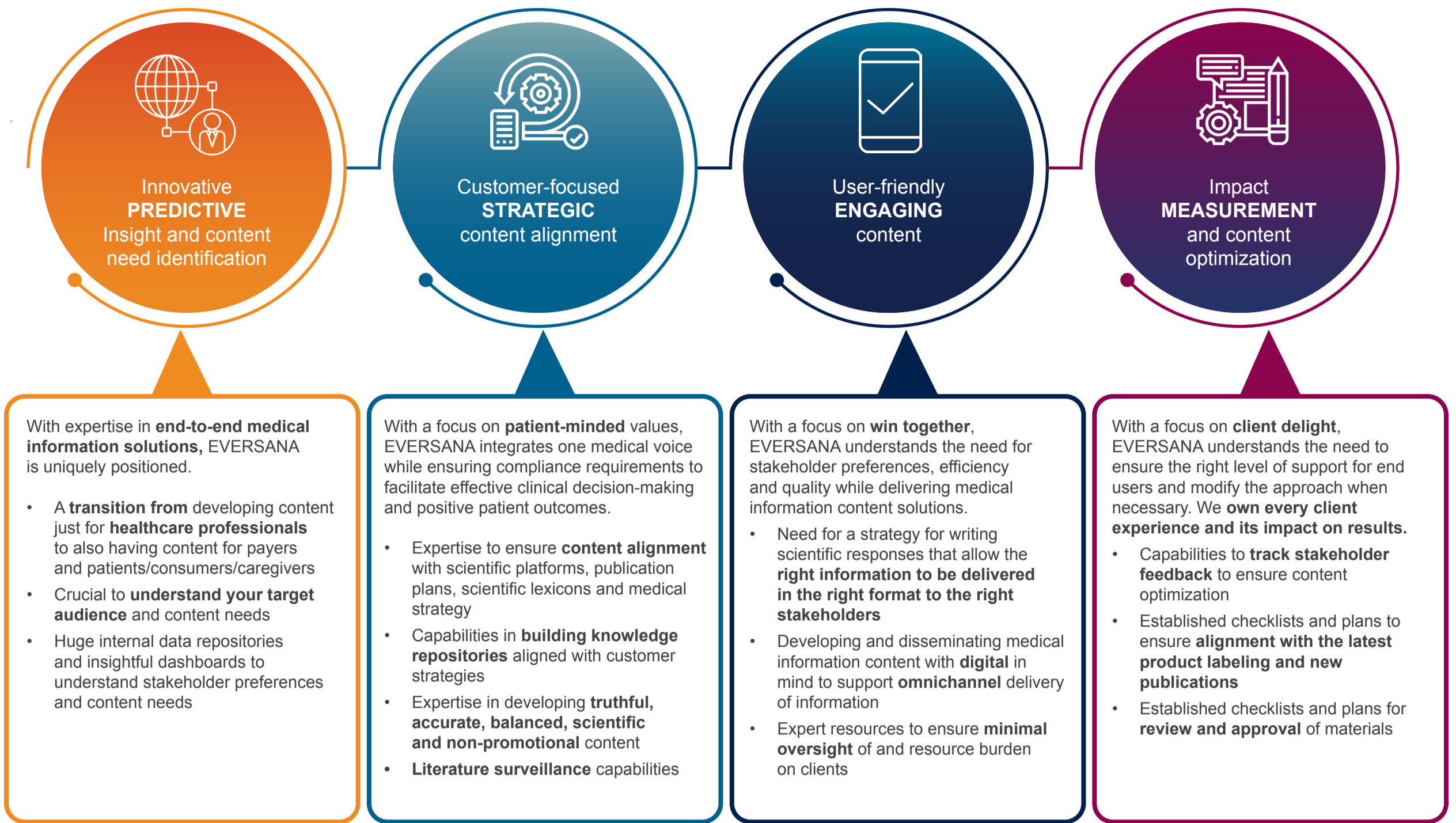
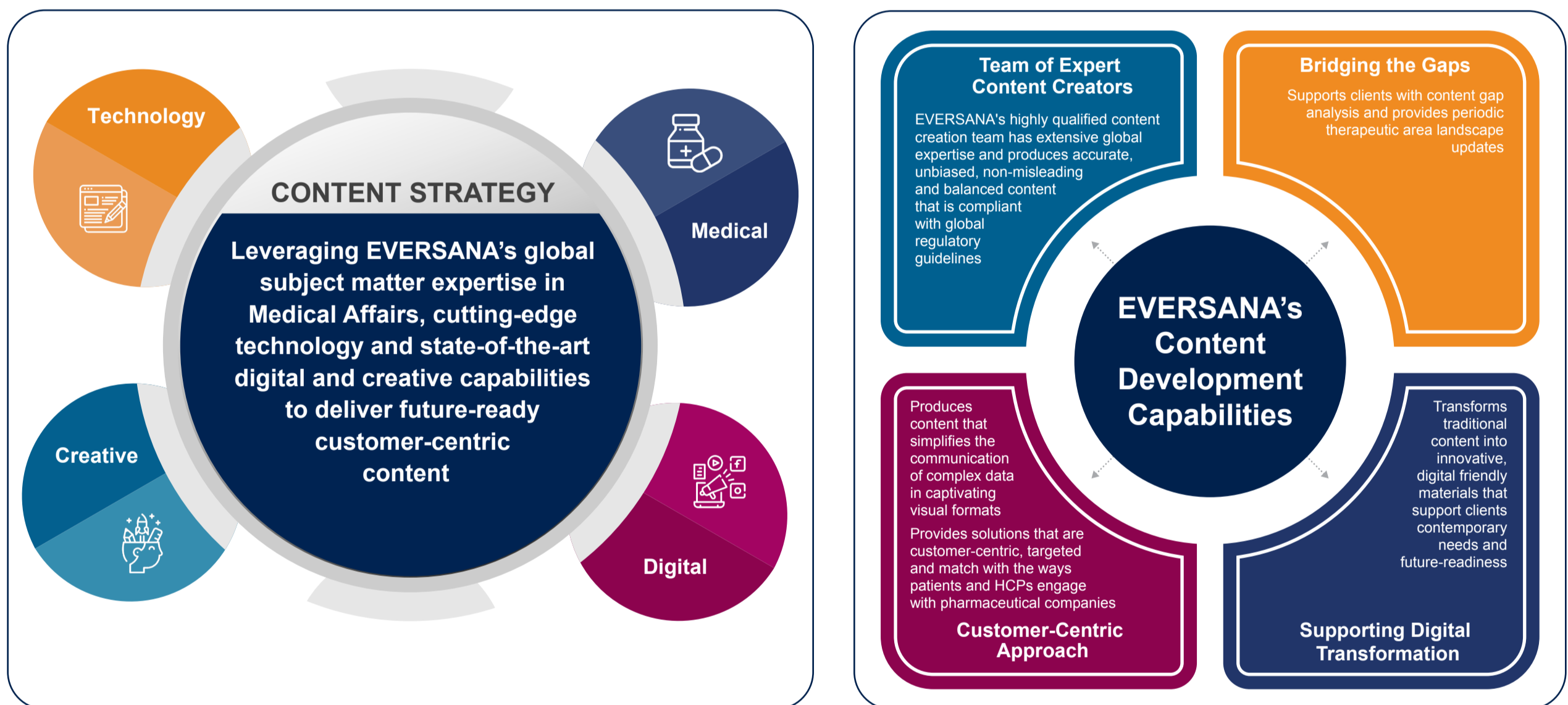


# EVERSANA'S MEDICAL AFFAIRS

## Content Development Services



## EVERSANA's Content Development Capabilities and Strategy



## Content Development Capabilities

- 1 Style Guides and Templates
- 2 Traditional Scientific Response Documents (SRDs), Frequently Asked Questions (FAQs) and Custom Response Documents (CRDs)
- 3 Innovative and Digital-Friendly Content (Interactive PDFs of SRDs and FAQs)
- 4 Global and Regional Content
- 5 Innovative Infographics
- 6 Patient- and HCP-Specific Content
- 7 Medical Slide Decks
- 8 Literature Alerts and Surveillance Reports